

**Town of East Windsor
Economic Development Commission**

**11 Rye Street, P.O. Box 389
Broad Brook, CT 06016**

Website: <http://www.eastwindsorct.com>

***Regular Meeting Minutes
Monday, June 16, 2014***

I. ESTABLISHMENT OF QUORUM

Members Present: Eric Moffett, Josh Kapelner, Jim Richards and
Andy Hoffman

Also in Attendance: Laurie Whitten, town Planner

Chairman Eric Moffett called the meeting to order at 6:00 p.m. at the East Windsor Town Hall meeting room, 11 Rye Street, Broad Brook, CT.

II. PUBLIC PARTICIPATION:

There was no public participation

III. APPROVAL OF MINUTES:

MOTION: To approve the minutes of May 19, 2014.

Richards / Hoffman / Unanimous

IV. GENERAL DISCUSSION:

Plan of Conservation and Development (POCD)

Ms. Whitten passed out copies of the flyer for the POCD Housing Workshop to be held on June 24, 2014 at 6:30 at the town hall. She said they will be talking about all types of housing options, architecture, styles, etc. Mr. Kapelner referred to the term "McMansions" on the flyer. He felt that the term was insulting. Mr. Richards agreed. Ms. Whitten said these terms are meant to get your

attention. She said we want people to come to the workshop and express their opinions.

Ms. Whitten referred to the brochure for the Walkable Communities workshop on Wed., June 18th at the Windsor Locks Town Hall. Mr. Richards said Windsor Locks is actively pursuing our commercial district. He said he didn't see a value in working with them. Ms. Whitten said she understood that point of view but we have a small meeting room and can't fit everyone. Mr. Richards said this is something that we haven't discussed as a commission. He said this should have gone through the American Heritage River Commission and the Park and Rec. Ms. Whitten explained that it was a grant through North Central Health District. They had leftover money from when they did it in Enfield and they had to spend the money before July 1st. Mr. Kapelner said he isn't against walkability. He's against spending our money on it.

CEDAS Quarterly Meeting 6/18/14

Mr. Richards noted that this meeting will be held at the Travelers Championship Golf Tournament. Ms. Whitten noted that the entire EDC is a member of CEDAS. This was briefly discussed by the EDC members.

Economic Development Issues

Mr. Whitten said we have \$10,000 in the budget for an Economic Development Director. Mr. Hoffman said he has now talked to about 10 companies and everyone said they would be willing to contribute towards an Economic Development Director. It is an investment in the future. Mr. Richards suggested that they would need to get the Town Attorney involved to get authorization to collect private funds. Mr. Hoffman said they have to come up with a plan to determine what they have to do to get this Economic Development Director. He said if businesses are willing to spend some money, they should sit down with the stakeholders of these companies to see what they are willing to do. Mr. Richards said the first step is to see how committed these people are.

Ms. Whitten said before they do this, they as a commission need to figure out if they were to put out an RFP, what they want this Economic Development Director to do. Mr. Richards suggested asking for the job description from Suffield.

MOTION: That the next meeting be devoted to creating a plan to bring in an Economic Development Director.

Hoffman / Richards / Unanimous

Mr. Hoffman said the plan has to start with a job description. He suggested that everyone come to the meeting with suggestions such as the job description and how we proceed to contact the private sector. He said we should also determine whether we talk to the Board of Selectmen to find out if we can do this, maybe speaking to the Town Attorney. Ms. Whitten said she will ask Denise Menard what she thinks. Mr. Moffett suggested that if the Town says it is too difficult, maybe the Chamber would be the avenue to go to.

Mr. Hoffman distributed copies of his June, 2014 Status Report. He indicated that the companies he visited were Infoshred, Inc., Baymont Inn & Suites and Lomac East Ltd. He noted that he also met with Matthew Galligan, the Town Manager of South Windsor who also serves as Economic Development Director.

V. ADJOURNMENT:

MOTION: To adjourn the meeting.

Richards / Kapelner / Unanimous

The meeting was adjourned at 7:20 p.m.

Respectfully submitted,

Marlene Bauer
Recording Secretary