

**TOWN OF EAST WINDSOR
ECONOMIC DEVELOPMENT COMMISSION**

11 RYE STREET, P.O. BOX 389

BROAD BROOK, CT 06016

Website: <http://www.eastwindsorct.com>

Special Meeting Minutes

November 21, 2011

I. ESTABLISHMENT OF QUORUM

Members Present: Eric Moffett, James Richards and Ryan Nilsson.

Also in Attendance: Laurie Whitten, Town Planner

Chairman Eric Moffett called the meeting to order at 7:03 p.m. at the Planning & Zoning Office, 11 Rye Street, Broad Brook, CT.

II. PUBLIC PARTICIPATION:

There was no public participation

III. APPROVAL OF MINUTES:

MOTION: To approve the minutes of October 17, 2011.

Richards / Nilsson / Unanimous

IV. GENERAL DISCUSSION:

Election of Officers

MOTION: That we nominate the following slate of officers: Eric Moffett, Chairman; Josh Kapelner, Vice Chairman; and Ryan Nilsson, Secretary.

Richards / Nilsson / Unanimous

Route 140 Discussion

Ms. Whitten indicated that at a town meeting they voted to utilize the remaining grant money to extend the sewers further. She said the right to farm ordinance was also approved at that meeting.

Ms. Whitten noted that she will be meeting with the consultant later this week to discuss options on some possible regulations as well as design guidelines and Plan of Conservation and Development changes.

Mr. Richards asked about Walter Bass' project. Ms. Whitten said that the public hearing was closed and no decision was made. This will be on the PZC December 13th agenda.

Beautification of East Windsor

Ms. Whitten noted that we were proposing to have that as our kick-off at the January meeting. She said we need a plan of attack. Mr. Richards said he would volunteer to put it together. The EDC members discussed whether to put an ad in the paper. Mr. Richards said he would contact North Central News to put an ad in that. It was also suggested putting the application in the Reminder.

The EDC members talked about what to do for the participants in the beautification program. Mr. Richards noted that in the past they gave out certificates. He suggested they could write a press release with the names of the winners listed. Mr. Moffett suggested getting gift cards from Staples or W. B. Mason. Mr. Richards said they could go to local businesses and ask them to donate. He said they should have their plan of attack for the next meeting.

Commercial Real Estate Listings / Web Site:

Ms. Whitten said we lost a week during the power outage and IT has been out of commission. She said there is a new IT person and nothing new has happened. She will talk to the IT people.

Sign Regulations:

Ms. Whitten indicated that the public hearing for the new temporary sign regulations is December 13th. She explained that it will be a registration rather than a permit.

Economic Development Issues:

Mr. Moffett asked about the building on Route 5 and Newberry Road. Ms. Whitten said they have the approval from STC but they are waiting for the 45-day appeal period to go by.

January Meeting / Function

Mr. Richards noted that Chris Davis has already committed to attending. Ms. Whitten said she will have "save the date" notices. Mr. Richards said he will get in touch with MetroHartford Alliance. Ms. Whitten said they will invite all the land use commissions.

Driving Tour:

Mr. Richards suggested that they take on creating a driving tour of the historic places in town. He said we have the Melrose area, the Broad Brook village area, the East Windsor Historical Society, parts of Warehouse Point. He suggested that each EDC member could come up with ideas. They could create a driving tour map and get businesses involved, possibly offering discounts. Mr. Moffett suggested a "passport" where you can get it stamped at each business. Mr. Richards said they will work with the Historic Preservation Commission. Mr. Richards suggested that everyone make a list of places and they will discuss it at the next meeting.

IV. ADJOURNMENT:

MOTION: To adjourn the meeting. Richards / Nilsson / Unanimous

The meeting was adjourned at 8:35 p.m.

Respectfully submitted,

Marlene Bauer, Recording Secretary