

## PROGRAM SPONSORSHIP LEVELS

### Red:

#### \$500 or More

- ◆ Allows you advertising on all fliers, press releases, as well as signage around town.
- ◆ Your company name on event or program promotional materials, such as on tee shirts given to participants
- ◆ Permanent acknowledgement, such as a plaque bearing your company name, on promotional materials at a park or playground site.

### White:

#### \$250-\$499

- ◆ Advertising in all fliers and press releases, as well as signage around town.
- ◆ Your company name on event or program promotional materials, such as on tee shirts given to participants

### Blue:

#### \$50-\$249

- ◆ Advertising in all fliers and press releases, as well as signage around town.



## Organization

**EAST WINDSOR PARKS &  
RECREATION**

Physical Location: East Windsor High School  
76 South Main Street/Route 5  
Mailing Address: 11 Rye Street,  
Broad Brook, CT 06016  
Phone: 860-627-6662  
Fax: 860-623-4798  
E-mail: [Mgreen@eastwindsorct.com](mailto:Mgreen@eastwindsorct.com)

**EAST WINDSOR PARKS &  
RECREATION**



## • PARKS AND RECREATION SPONSORSHIP OPPORTUNITY

*Boundless Playground, Youth  
Programs, Adopt a Green Area  
are all available for sponsor!!*



# PROGRAM SPONSORSHIP

The East Windsor Parks and Recreation Department offers a wide variety of programs and special events as sponsorship possibilities to local businesses. Sponsoring our department allows for a unique way to show your businesses support for the community while enjoying the departments family type atmosphere. We hope to create a relationship with your business or organization that will help make all of our programs and special events successful for the Town of East Windsor residents.

With a program, playground, or green area sponsorship your company name will be on all fliers, press releases as well as signage around town and at the event or program. These events are enjoyed by all participants, their families, and the local community, which allows for your business to be associated with their experiences.



**Show your Community Support!**

## BOUNDLESS PLAYGROUND

### PHASE II

Through a generous grant offered by the Hartford Foundation for Public Giving the East Windsor Parks and Recreation Department worked with Boundless Playgrounds, Inc. to install the first phase of an inclusive playground at the Town Hall Annex, 25 School Street. We recently held a ribbon cutting ceremony to officially open the playground, and are looking forward to expanding the equipment to provide even more



recreational opportunities for residents of the community, regardless of their physical challenges, to play and grow together.

Your sponsorship of the Boundless Playground can include your company name on a bench along the perimeter of the playground, or your cash donation can help us fund additional playground equipment to complete phase II. Please call our office at 860-627-6662 to discuss options for your involvement.



## RECREATION PROGRAM SPONSORSHIP

### FEATURED PROGRAM

### 3RD ANNUAL PANTHER PLUNGE

This is a unique opportunity for your business to be spotlighted in a program attended by all ages in our community. This program raises money for the EW Fuel Bank to help our residents heat their homes during the winter months. Feel free to take the plunge with us or just sponsor a plunger daring enough to participate in our Freezin for a Reason campaign. All sponsors will have their company name on fliers, shirts for participants and any other materials given to the participants. This will allow your business to show a sense of pride in our community

### Green Area Sponsorship

The opportunities for this type of sponsorship are endless. From sponsoring a flower bed at a local intersection to beginning a community garden program are just two options we offer. This program would allow you to show off your business pride in the community and its love for the environment. Signage at each location would be available for your business.



## **EAST WINDSOR PARKS & RECREATION**

**Contact Person: Melissa Maltese**

Physical Location: East Windsor High School  
76 South Main Street/Route 5

Phone: 860-627-6662

Fax: 860-623-4798

E-mail: [Mgreen@eastwindsorct.com](mailto:Mgreen@eastwindsorct.com)