



East Windsor 250th Anniversary Committee
April 6, 2017
Scout Hall

The April 6, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at Scout Hall.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, Barbra Burnham, John Burnham, Tim Easter, Michael Greer, Andy Hoffman, *Peg Hoffman, *Diane Lajoie, Kirk Montstream, Ian Neill, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim

Absent: *Jason Bowsza, *Scott Morgan, *Lynne Tracy-Thim

*indicates steering committee members

Minutes Reading: The minutes from the March 2, 2017 and March 16, 2017 meetings were reviewed.

Paul Anderson made a motion to approve the March 2, 2017 minutes. Bill Thim seconded the motion. The motion passed.

Paul Anderson made a motion to approve the March 16, 2017 minutes. Bill Thim seconded the motion. The motion passed.

COMMUNICATIONS:

We introduced ourselves at the start of the meeting.

COMMITTEE REPORTS:

Time Capsule: The time capsule committee looked into a possible vessel that will work with modifications. It is a rustic-looking 6-foot cylinder with a 30" diameter. The committee members are looking into bartering for the item; the cost is not set yet, but the budget is still under the \$2000 estimate.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Blues, Brews, and BBQ: we need a date to start planning the BB&B; we are trying for May 19, 2018. Barbara Burnham will work on it.

Winter Fest: In spite Ian Neil's tremendous effort, it doesn't look like we will be able to get a sleigh rally; we are going back to the original skating, hot chocolate, and possible ice sculpture idea. We will check to see if Scout Hall is available in February for the Winter Fest; we will also check to see if the Scouts want to schedule the Winter Fest the same time as their Klondike Derby. We will prepare for both snow and non-snow activities for the Winter Fest.

Silent Movie: nothing yet.

Farm to Table: Met at the farmers' breakfast and met mostly people who grow tobacco and flowers. We are still working on gathering contacts; we will check the tax list of farmers in town.

Churches: nothing yet.

Trolley Museum: East Windsor Day at the Trolley Museum will be August 4, 2018. We will send a coupon in one of our mailings; the Trolley Museum will honor the coupon until the end of the summer season.

Opera House: Debbie Talamini spoke to someone from the Opera House at the Home Show in town. They are still interested and will try to come up with an Opera House type activity.

Calendar: We need to lock in the dates soon. We will send a notice to the community that we need the 2018 dates for their events by a cut off date. Activities that do not make it to the calendar will still be updated on our website. We will have some photo ideas for the calendar at the April 20, 2017 meeting.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

Geissler's Supermarket has offered to include a short write-up with our logo on their weekly circular. The circular reaches 160,000 households a week. The ad will be about the size of a business card. They will need a three week lead time before going to print; we will send them the sized logo and text for the ad; the first ad will be in the April 29, 2017 circular.

Andy Hoffman has contacted many companies including the Casino representatives, Wal-Mart, and Infoshred.

We need to send our bulk mailing to the EW residents soon. Andy has contacted many residents of Park Hill and they are ready to help stuff the envelopes. The bulk mailing permit will cost \$215 per year plus the cost per letter. It will cost about \$430 to print 5000 copies of the letter through Copy Shoppe. Woodsworth press will print 5000 envelopes for \$230; Ed Bednarz of Woodsworth press has offered to fold the letters for us event though he isn't printing them.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

Ceil Donahue got quotes for t-shirts with the logo on the front and our slogan on the back. They are \$5.98 each for gray and \$7.28 each for navy. We looked and mock-ups of what they would look like and decided to get 300 gray t-shirts.

Paul Anderson made a motion to get 300 gray t-shirts in assorted sizes from child small to adult XX. Bill Thim seconded the motion. The motion passed.

We have 10 small, 5 medium, 4 large, and 3 x-large sweatshirts left. The Town Hall and Warehouse Point Library are selling our merchandise. We are going to get merchandise to the Broad Brook Library for sales.

Dinosaur: Since the first dinosaur fossils in North America were found in East Windsor we want to include dinosaurs as part of our theme. We will look into which dinosaur was found so we can possibly get a mascot costume, kids' t-shirts, stickers, temporary tattoos, poster showcase, etc.

VHS: Mike Greer brought a VHS we can borrow from Gertta Michelson of the EW200 video. We can see if the quality is any better than what we have now.

Drone: Mike Greer spoke to Josh Tannet from Scantic Road about taking photos with his Drone. The Drone can take movies as well as stills. This will most likely not be a

donation, but a charged service. There is a person from Hobby Time who has a drone also. Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee:

Bill Thim has created a list of questions we need answered about the parade and picnic. The questions include: Do we have a route? How long will the parade be? Will we have contests and prizes for different float categories? What time will we have the parade, picnic, and fireworks?

We considered a parade route from the Middle School to the Res. which would be about 1.6 miles. The parade is usually at 10am, but we might want to change that since we will be having fireworks at night. We will also look into renting tents in case of bad weather. Committee: *Diane Lajoie and *Rebecca Talamini

Social Media Committee:

The information on the GoFundMe page has been updated; Rebecca is going to start promoting it on Facebook.

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee:

Rebecca removed the banner from the truck at the Historical Society because it ripped. We can order a 2' by 8' vinyl banner through Merritt Graphics in Hartford for \$119.

Tom Talamini made a motion to purchase a vinyl banner for \$119. Bill Thim seconded the motion. The motion passed.

We are going to put a last call in the newspapers for organizations to get involved in the 250th.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year. We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

None

Paul Anderson made a motion to adjourn. Diane Lajoie seconded the motion. The meeting adjourned at 8:06 pm.

Respectfully submitted,
Diane Lajoie