

East Windsor Arts and Culture
Meeting Minutes
3/8/22
6:30 PM
Town Hall 11 Rye Street, Broad Brook

These minutes are not official until approved at a subsequent meeting

Commission members in attendance: Erica Giroux, Christina Posniak, Karen Stovolone, Debra “Debbie” Williams, Russell Williams

Additional Individuals present: Jeff Holcombe, Sarah A. Muska (Selectman – Commission Advisor)

I. Call to Order/Attendance

At 6:33 p.m. the meeting was called to order by Debbie Williams.

II. Approval of minutes of February 8, 2022, meeting

There was a motion to approve the minutes by Russell Williams and seconded by Christina Posniak.

III. On-going/Old Business

- a. Solar/Dino/other festival: The purpose of a festival is to have something big and to get the word out. There was continued discussion by the committee about a possible festival in the summer of 2023. There was some discussion about what makes our community unique; East Windsor is still known for farming - solar farm and vegetable farming. The group agreed that using “Farm Fest” as the name would be fun and appropriate.
- b. Artist’s bank: We have a starting list for an artist’s bank. Debbie encouraged committee members who are artists to make sure they add themselves. Purpose of the bank would be to invite East Windsor artists to our events, but we will also include the surrounding areas.
- c. Logo contest: At our last meeting we had one submission and we now have two other submissions but one of the individuals who submitted is from New York. It was recommended that we should add that the choice of logo will be at the discretion of the committee.
- d. Underpass murals: Debbie reported that the Board of Selectman voted unanimously to move forward with this project. Department of Transportation must weigh in before we start fundraising. We will have a sponsorship level for fundraising purposes and a donor roll. When we have a logo, we can make tee

shirts that could be sold for fundraising. Debbie will give Christina the town database and Debbie shared the draft fundraising appeal. This future mural will have a nature theme- the flora and fauna of East Windsor.

- e. Six bunnies/selfie door from Parks & Recreation
The bunny breakfast is April 9, and it is our intention to offer the bunnies to local artists and use this to promote artists. We agreed that it would be worth it to do it and Erica and Karen have both agreed to take one each. The artist would pay for their own materials. We agreed to charge \$25 per bunny.
- f. Instagram page: ewartsandculture:
We encouraged each other as committee members to follow and share. Erica encourages us to post more often on social media. We should begin to have a schedule for social media and to get people interested in the committee's work.
- g. Art displays/vendors at Summer Concert Series (6/16-8/25):
This will allow us eleven days for vendors. Purpose is for the committee to become known better with a minimum charge. South Windsor Farmers Market is \$30. Erica and Karen are going to decide how to set this up. This will be under the Parks and Recreation insurance; this has been confirmed. At the next meeting we will decide on the price and Debbie and Russell will scope out the physical place. We will define that this is as an artisan's opportunity. We plan to have a booth of our own.

IV. New Business

- a. EW A+C in schools:
Debbie is meeting with the East Windsor superintendent of schools this Thursday, March 10. Karen is eager to help with any public-school project. The following are some items which Debbie will speak with him about: paint the mascot on the wall, mural on the wall including a vine with positive words in flowers, something on the fence at the high school, mural on the equipment shed, bottlecap decoration, community service project and river rock pathway, and integrate a project with kindergarten orientation, like an interactive chalk drawing that would be semi-permanent
- b. Painting/showcasing East Windsor pride at the police station:
All of traffic boxes are state owned so Debbie was able to confirm that unfortunately we cannot wrap them. Debbie has had a positive conversation with the police chief, and he expressed to her that he would like art on the walls of police station. The police chief has also offered his station for K-12 artwork. One other idea would be to put some artwork down the hallway of Park and Recreation.
- c. Teaming up with Diversity Council/flags
Debbie was in touch with Ana Rivera about possibly partnering with the Diversity Council to place flags along Main Street. The Diversity Council wanted to hang the Pan-African flag for Black History Month and the First

Selectman's tasked the Diversity committee with drafting a proposed policy which right now does not exist. The idea is that the flags would use the already existing brackets that exist on the town's poles.

V. Outreach

- a. Patrick Tudryn
- b. Jason Bowsza/Board of Selectman
- c. Diversity Council
- d. 5 Village Voice- due March 15. Topics will include A+C establishment, selfie boards, underpass mural, concert series, and the logo contest
- e. Instagram account
- f. Frank Dziedziak

VI. Public Participation

VII. Adjourn

The meeting was adjourned at 7:36 p.m.. Motion by Russell Williams and Karen Stavalone seconded.

Respectfully submitted by Debbie Williams, Chair of the East Windsor Arts and Culture Committee