

East Windsor Arts and Culture
Meeting Minutes
11/08/22
6:30 PM
Park Hill Community Room, Broad Brook

These minutes are not official until approved at a subsequent meeting

I. Call to Order/Attendance

Debbie Williams called the meeting to order at 6:30 p.m. and those in attendance were Debbie Williams, Russell Williams, Christina Posniak, Sarah Muska, Bernie Duffy, Sharon Aprea, Karen Stovolone.

II. Approval of minutes of 10/11/22 meeting

Debbie made note that the October 11 meeting minutes were included with tonight's agenda. Sharon Aprea made a motion to approve the minutes from October 11, 2022, and Russell Williams seconded.

III. On-going/Old Business

a. Media day at Trolley Museum 10.15.22

Debbie made note of the October 15 Trolley Museum Mural reveal event and Debbie read Sarah Muska's brief report on the successful collaboration that brought the wonderful mural to the Trolley Museum.

b. Logo contest update

Debbie noted that the Logo contest has been going on for a year and we have ten possible logos which were submitted for our review and vote as a committee today. The committee discussed each of the submissions. The majority consensus is for the lightbulb logo. Debbie Williams made a motion to approve moving forward with the logo which prominently features a lightbulb and Russell Williams seconded. The logo was done by Kelly Boulay. The committee discussed the amount of the cash prize that was promised to the winner. Debbie Williams made a motion to approve giving the winner a cash prize of \$50 and Bernie Duffy seconded.

c. Collaboration with American Heritage River Commission (AHRC)

The collaboration with AHRC is ongoing; the carver is working on it, and it will be done by the New Year's Day hike.

d. Collaboration with schools

1. EWHS: grad project, tennis court fence project
2. BBES: Rock River, 1B1S mural
3. EWMS: courtyard, lockers
4. Public display of student work

Collaboration with EWHS: the graduation project has started- Russell Williams cut about 60 boards and once they are sanded and primed, they will be handed out to graduating seniors. Tennis court fence project: Debbie will be ordering the cups. We are considering shortening the wording from Panther Pride to just Panthers to save money and possibly fundraising. We are considering donating up to \$300 (previously \$200) for the tennis court project. Bernie makes a motion and Sharon seconded the motion and the committee agreed. BBES is looking for more rocks for their Rock River in front of the gym. Russell was saying that you could cover the area with mulch. We will measure that area and then

write a letter to encourage local businesses to donate the river rock.. The One Book, One School mural: Karen and Sharon might be interested, and Debbie will reach out to Linda Racz Wise to help with the project. Debbie met with East Windsor Middle School Beautification Committee in October about beautifying their courtyard. Public display of student work; DPW is ready to hang the artwork as soon as we have some. Arts and Culture submitted the Bob Ross scarecrow to the local contest. It didn't win, but hopefully brought awareness to the committee. The high school has formed a mural club and will be painting the soccer board at Osborn Field. The image is a boy and a girl kicking a soccer ball.

- e. Mural at BB Garage
- e. Collaboration with police station, Town Hall, P&R, and Senior Center
- e. P&R Scarecrow contest
- e. CT Office of the Arts grant
- e. Greater Together Community Fund grant
- e. Collaboration with EW Soccer Club/HS Mural Club

On behalf of the commission, Debbie applied for three grants and she learned recently that the CT Office of the Arts has awarded Arts & Culture \$1,000. Debbie reported that she submitted another proposal on behalf of the committee, but we will not learn the result for some time. The Public Works wanted a referral for an artist to paint that plow that is on Trombley Road. An artist drew up a few designs and the DPW will be paying for this commission. Public Works are looking to reflect recycling and the hard hats in the painting on the plow. Debbie will ask for suggestions by Facebook and on social media so that we can get community thoughts and ideas.

IV. New Business

1. Fundraising
2. Business cards?
3. FestivAl

We will shelve the topic of fundraising until the next meeting.

The Warehouse Point Library is interested in doing a project with us. Karen suggested that we make a digital business card. It is an app. You can tie social media to it and you can send the business card. Blinq is the app for digital business cards that was suggested.

d. Photography contest (CL Photography)

The commission discussed the photo contest at length. Including reviewing and discussing the following ideas to shape the contest:

- Only digital photos will be accepted (jpeg format)
- Photos can be submitted in black and white or color
- Landscape (horizontal) photos are preferred (for calendar use), but vertical images can be sent too.
- Photos must be taken in the Town of East Windsor.
- Image resolution should be at least 300 dpi. (may not exceed 4 MB)
- You may submit up to 2 photos per category/ 4 in total
- You may win up to x number of prizes
- Photos with minor editing enhancements are permitted, but images that are significantly altered will be disqualified
- All photo submissions must be uploaded in JPEG format and should be of high quality and high-resolution dpi. Digital cameras or cell phones may be used to take your photo.
- Eligibility: Open to the public, only residents of East Windsor/non-residents? We agreed to exclude the wording to distinguish amateur vs. professional and say something like: . Opening it to the public nonresidents as well as residents, amateurs and professionals.

- Photographs must be submitted by the photographer or include written permission. Parents may submit for kids in child category. Each image submitted must include the photographers name, address, phone number and location, along with the specific category and photo title. Date, location, description
- Each photo submitted individually
- Photos must have been taken within x amount of time/at any time
- All entries become the property of the East Windsor Arts and Culture Committee, with shared rights for unlimited reproduction in print, electronic publications, and promotional materials for an unlimited period of time. Published photos will be given photo credit. Be prepared to provide the EW A+C with written consent of anyone who appears in the photograph (model consent form) (photo release form)
- The EWA+C reserves the right to add or adjust photo titles and any prizes and/or deadlines as the result of causes beyond its immediate control.
- Judges (anonymous?)/voting
- Photos judged by originality, creativity, conveyance of category
- All decisions by the judges are final.
- Photos will be judged anonymously. There is no personal information included with them during the judging process. Decisions of the judges are final.
- Categories/Age Groups/experience groups: Name of category must accompany photo. Judges reserve the right to change this if the subject does not fit the chosen category.
 - People
 - Animals/pets/wildlife (includes insects)
 - Nature (flora)
 - East Windsor pride
 - Architecture
 - Photographer's Choice
- Photos would be posted in an "online exhibit" and the Town's website. We would have two prizes for each category – a first prize and a second prize. We could take the 12 winning photos and display on a calendar for a fundraiser.

We will only look at photos that are sent digitally. The prizes will be gift certificates. Debbie knows a photographer, Lindsay from out of town that would be open to judging. Jason Bowsa could be one of the judges also. Open the contest in December and then display the photographs at the Community Festival. Karen will ask her friend if he would be open to judging, he is connected to the Hartford Atheneum. The contest would end at the end of April.

V. Communication

1. VP and principal and teachers of ES, MS, and HS
2. Ed Crowell- Bear Creek Studio
3. Joe Unsworth- EW Soccer Club

VI. Public Participation

VI. Adjourn

Debbie called the meeting to a close at 7:45 p.m.

Respectfully submitted by Debbie Williams, Chair of the East Windsor Arts and Culture Committee