

**Town of East Windsor
Economic Development Commission**

11 Rye Street, P.O. Box 389

Broad Brook, CT 06016

Website: <http://www.eastwindsorct.com>

***Special Meeting Minutes
Monday, October 24, 2016***

I. ESTABLISHMENT OF QUORUM

Members Present: Eric Moffett, Bill Kehoe and Gil Hayes.

Also Present: Laurie Whitten, Town Planner
Robert Maynard, First Selectman
Jim Richards, representing the East Windsor
Chamber of Commerce

Chairman Moffett called the meeting to order at 7:00 p.m.

II. PUBLIC PARTICIPATION:

None.

III. APPROVAL OF MINUTES:

MOTION: To approve the minutes of May 16, 2016.

Kehoe / Moffett

In Favor: Kehoe; Moffett

Abstain: Hayes

IV. GENERAL DISCUSSION:

Meet & Greet

Mr. Richards said he spoke with the casino people today. They want to come to town and meet the businesses. He will be meeting with one of the tribal leaders

shortly. He said he thought it might work best to have the meet and greet with them and they will pick the date. Mr. Richards said he got a price from Merlot on the Water. They quoted the same price as last year. Mr. Maynard said he thought they would want to do this fairly soon

MOTION: To have the Meet and Greet with the EDC in conjunction with the Chamber and the casino people, MMCT, for a cost of up to \$1,500.
Kehoe / Hayes / Unanimous

Ms. Whitten explained that basically the MMCT reopened the bidding process and it is back on the table. She said Roger O'Brien met with the two owners of the former cinemas and Walmart sites. They have something in writing from both of the owners and the application has been submitted. Ms. Whitten said that South Windsor is also being considered. Mr. Maynard said he received an FOI request from MGM for all of the emails and information about the casino. Mr. Richards noted that the State legislature still has to OK it. Mr. Richards said as soon as he has some dates for the meet and greet he will let everyone know.

CGI Advertisement for Town

Ms. Whitten reported that she recently went with Bob Maynard and the videographer to film many various places around town. They are at the point where they will start editing and making the film. Mr. Richards said they will be selling advertising spots to businesses and they will be on two web sites. It is not costing the town anything. Ms. Whitten said she thought it will be a good thing. She said they went to the Broad Brook School and the children sang a nice song and they have videos of that.

First Selectman Maynard brought up the Town's 25th anniversary. He said it will bring the Town together. They will go to the businesses to try to get solicitations. He said the anniversary committee has meetings on the first and third Thursday of the month starting at 7:00 p.m. at the Osborn House. The anniversary will start with a masquerade ball on New Year's Eve.

Northern Route 5 Business Corridor

Ms. Whitten noted that CRCOG is working on finalizing the contract and scope of services with the Transportation Committee. The contract should be finalized soon to do the study.

Discussion of Economic Development Issues

Ms. Whitten reported that Bacher Corporation will be moving from the industrial park to the corner of Route 140 and Wells Road.

Bob. Maynard said he went to Skylark Airport with Laurie Whitten. There is a new owner that is making improvements such as putting in a new runway.

Mr. Moffett asked about social media. Mr. Maynard noted that Heidi Vane in the Tax Collector's office will update the Town's facebook page. Mr. Moffett suggested having people take a picture of their favorite thing in East Windsor and posting it on facebook. Mr. Kehoe suggested offering prizes such as gift certificates to local restaurants for the best photos.

V. ADJOURNMENT

MOTION: To adjourn. Hayes / Kehoe / Unanimous

The meeting was adjourned at 8:09 p.m.

Respectfully submitted,

Marlene Bauer, Recording Secretary