

**Town of East Windsor  
Economic Development Commission**

**11 Rye Street, P.O. Box 389**

**Broad Brook, CT 06016**

Website: <http://www.eastwindsorct.com>

***Regular Meeting Minutes  
Monday, October 15, 2018***

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**I. ESTABLISHMENT OF QUORUM**

*Members Present:* Eric Moffett, Nicholas Laskos and Bob Lyke

*Also Present:* Matt Tyksinski, Assistant Town Planner  
Bob Maynard, First Selectman  
Andy Hoffman, Board of Selectman Member

Chairman Eric Moffett called the meeting to order at 6:00 p.m.

**II. PUBLIC PARTICIPATION:**

No public participation.

**III. APPROVAL OF MINUTES:**

**MOTION:** To approve the minutes of July 16, 2018.

Laskos / Lyke / Unanimous

**IV. GENERAL DISCUSSION:**

**Separate EDC Website**

First Selectman Maynard indicated that there will be a training course on October 22<sup>nd</sup> regarding the new Town website for the people in town hall that work on the website. Then in mid-November we should go live.

Mr. Hoffman said we asked the lady that was here for the last meeting for a schedule and we didn't get it. He said they were previously told that they would be ready to go on line by August 15<sup>th</sup>. He said he was very disappointed. Mr. Maynard said you really can't bring up the EDC website by itself without working on the Town website. Mr. Moffett said we will push this back to the Board of Selectmen. We will voice that we are two months

behind schedule. As a commission we can only talk to the Board of Selectmen. He said we gave them all the information. It should be simple to populate. Mr. Maynard said we are waiting for them to hook it to the main site. Mr. Hoffman made the recommendation that someone who is qualified on EDC should interface with CERC. Mr. Maynard said he will put him in touch with Kristi Sullivan from CERC. He suggested having her at the next EDC meeting.

Mr. Lyke said since there will be on-site training on October 22<sup>nd</sup>, to go live on November 12<sup>th</sup>, we should have a work session between now and October 22<sup>nd</sup>. Mr. Lyke and Mr. Laskos agreed to do that. Mr. Maynard suggested setting up a date for Mr. Lyke and Mr. Laskos to come to his office and meet with Kristi Sullivan to tell her what we are thinking and make a plan.

The EDC members discussed what to have on the EDC website. Mr. Lyke said we have a good start with photos. Mr. Moffett suggested getting a drone to do videos. Mr. Hoffman said interviews with some very prominent East Windsor business people would be nice. He also suggested having a logic chart to show what you have to do to get something built in East Windsor. The EDC members reviewed a list of possible topics and agreed on the following: Doing Business, Resources, Data, Choose East Windsor and Contact.

### **Job Description – Full-time Economic Development Coordinator**

Mr. Maynard said he has a job description and he can send it out tomorrow. Mr. Hoffman felt the position should be called Economic Development Professional. He said it is OK to have a job description. It is more difficult to find people in town who want to fund it. Mr. Moffett suggested sitting down with the chairman of the Board of Finance in a one-on-one discussion. He said he would be willing to do that. He said if you want more revenue in town the only way is increase taxes or add to the tax base. He said if you get someone who comes in and gets the tax revenue, that person has paid their salary.

### **Economic Development Issues**

Mr. Tyksinski reported that Calamar is not doing well. He noted that there is a new business possibly going into Al Rodrigue's property on Route 5. Mr. Lyke talked about the Broad Brook Mill remediation. He said he heard that UTC is willing to work with us as a town in finding a developer. Mr. Hoffman said there is a point person who appears

to be cooperative and provides information readily. Mr. Maynard said on October 23<sup>rd</sup> we will go into the building with a structural engineer.

**V. ADJOURNMENT**

**MOTION:** To adjourn

Laskos / Lyke / Unanimous

The meeting was adjourned at 7:27 p.m.

Respectfully submitted,

Marlene Bauer, Recording Secretary